

PATENT  
Att'y Dkt.: =11032/2144

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

MERRIMAN, Dwight et al.

Reissue Serial No.: 09/577,798

Patent No. 5,948,061, Issued September 7, 1999

Reissue Filed: May 24, 2000

For: METHOD OF DELIVERING, TARGETING,  
AND MEASURING ADVERTISING OVER  
NETWORKS

Examiner: J. Harle

Art Unit: 3627

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OCT 03 2003  
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TRANSMITTAL OF APPEAL BRIEF UNDER 37 CFR 1.192

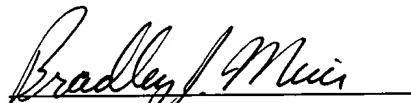
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA. 22313-1450

Sir:

Attached hereto, in triplicate, is Appellants' Brief under 37 CFR § 1.192, for the above-referenced application. The Commissioner is authorized to charge the requisite fee \$320.00 (37 CFR 1.17(c)) and all other fees associated with this submission to Deposit Account No. 11-0600. A duplicate copy of this sheet is attached hereto.

Respectfully submitted,

Date: September 29, 2003

  
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